



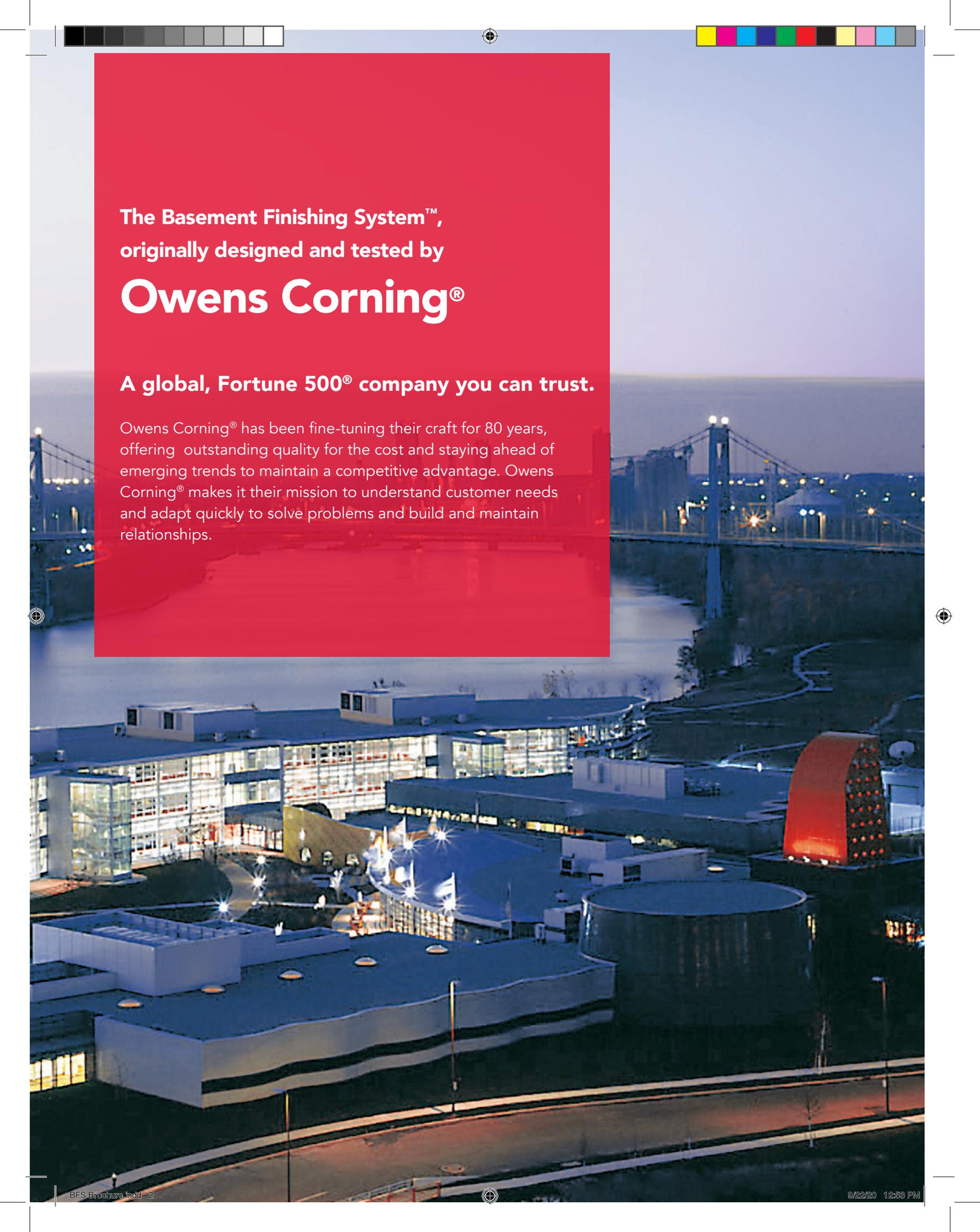
BASEMENT
FINISHING SYSTEM™



The Purpose-Built Basement Solution™

1-800-BASEMENT
Visit 1800basement.com





The Basement Finishing System™,
originally designed and tested by

Owens Corning®

A global, Fortune 500® company you can trust.

Owens Corning® has been fine-tuning their craft for 80 years, offering outstanding quality for the cost and staying ahead of emerging trends to maintain a competitive advantage. Owens Corning® makes it their mission to understand customer needs and adapt quickly to solve problems and build and maintain relationships.



It's not just a basement, it's a lifestyle

We are excited that you want to make an investment in the quality of your life and your home. There is simply no better choice for convenience, adaptability, and ease of use than the Owens Corning® Basement Finishing System™. You will find peace of mind that your Basement Finishing System™ has been installed by Owens Corning trained professionals, who will respect your home, and you.

No matter what you fill your newly finished space with – children, sports fans, office or gym equipment – you'll love your "new addition." After all, you bought a whole house, isn't it time you lived in one?

Certifications and Sustainable Features of 700 Series FIBERGLAS™ Insulation

Certified by SCS Global Services to contain a minimum of 53% recycled glass content, 31% pre-consumer and 22% post-consumer.



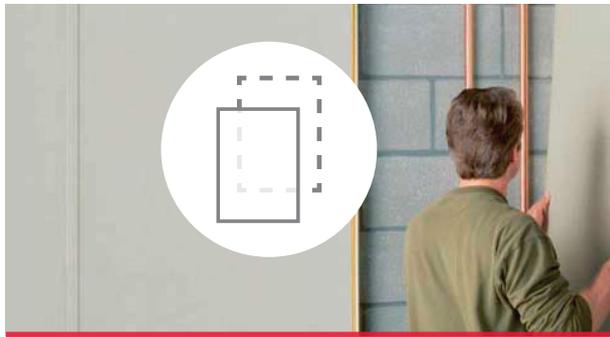
A New Space that Suits Your Needs

Your basement can be transformed into the room of your dreams. Basements are typically the most under-utilized part of homes for living space. Finishing your basement expands your home--adding benefits and real value.

Consider that your basement is conducive to mold and mildew growth. Owens Corning® Basement Finishing System™ addresses this issue by using breathable materials. The walls are thermally insulated to reduce heat loss, which could lead to cost savings on your energy bills⁽³⁾ and the acoustic benefits keep the noise in the basement where it belongs. If for some reason, you need to access the area behind the Owens Corning® Basement Finishing System™, sections can easily be removed and reinstalled. So sit, back, relax and have peace of mind with a Lifetime Limited Warranty.

So what are you waiting for? Live in your home, your ENTIRE home. Add that much needed entertainment space, guest bedroom, private office or craft room, and enjoy your new lifestyle. Our Basement Finishing System™ is installed by certified, trained professionals. Keep in mind, if you desire to add a bedroom to your newly finished space, check with your contractor and local building codes. Sleeping areas usually require an egress (a means of exiting in case of emergency).

Product Benefits



Removable

Wall panels remove for foundation, electrical and plumbing access.



Mold & Mildew Resistant

Unlike drywall, Owens Corning® Basement Finishing System™ wall panels do not trap moisture and are resistant to mold and mildew.



Acoustic

With an 85% sound absorption (.85 NRC), you can count on better acoustic control compared to drywall.



Peace of Mind

Relax and know your investment is protected by a Lifetime Limited Warranty that is transferable to the next homeowner.



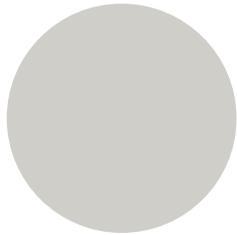




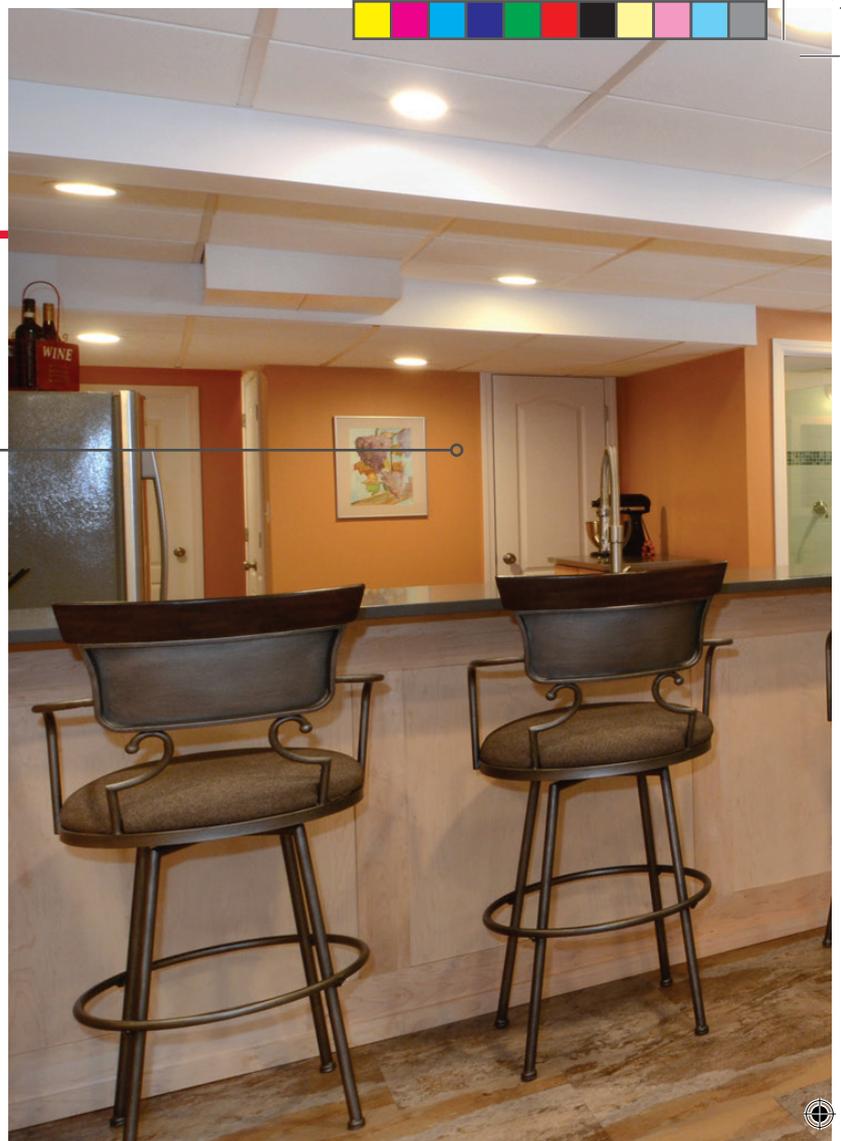
Product Types

Paintable

- Thermal and Acoustic Insulation for Comfort and Quiet
- Resists Mold and Mildew*
- Durable, Dent-Resistant, and Maintenance Free Walls
- Easy access to Foundation, Pipes and Electrical Boxes
- Installed in About 2 Weeks
- Limited Lifetime Warranty*
- Class A Fire Rating
- Painted panels with Sherwin-Williams® paint

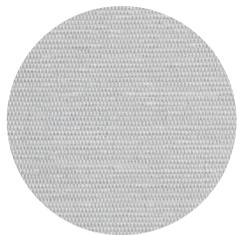


On the Rocks
7671

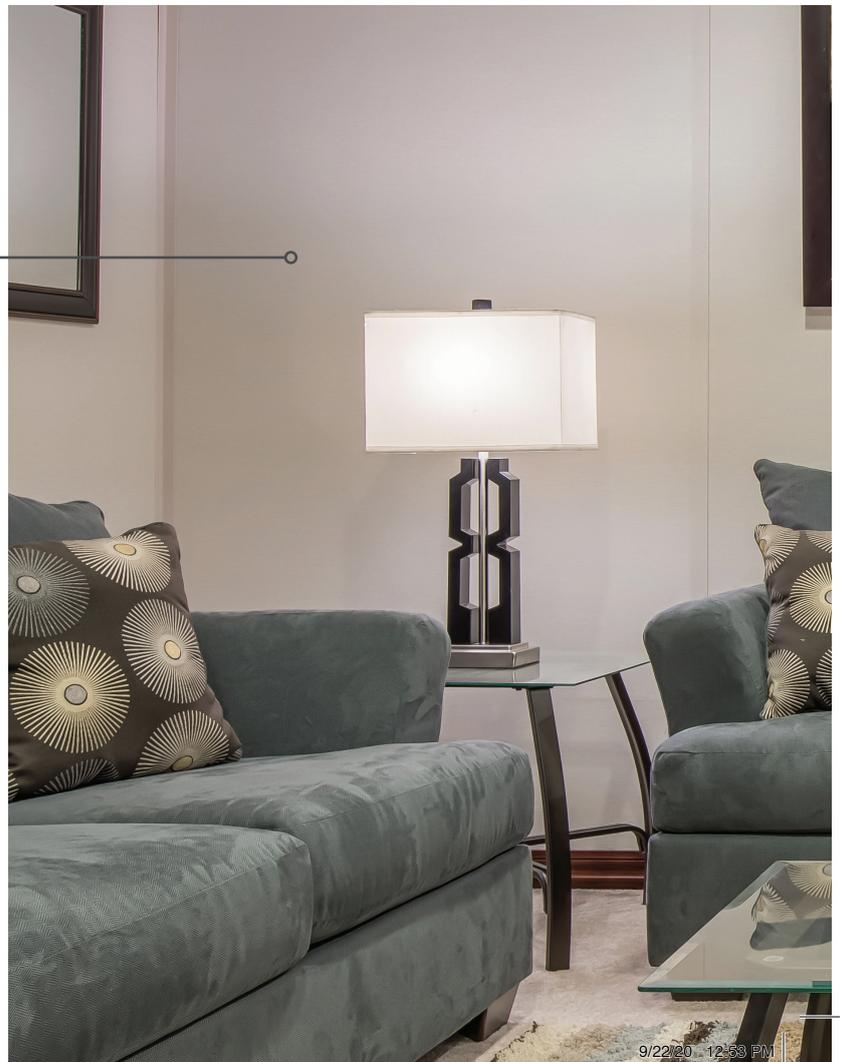


Fabric

- Thermal and Acoustic Insulation for Comfort and Quiet
- Resists Mold and Mildew*
- Durable, Dent-Resistant, and Maintenance Free Walls
- Easy access to Foundation, Pipes and Electrical Boxes
- Installed in About 2 Weeks
- Limited Lifetime Warranty*
- Class A Fire Rating

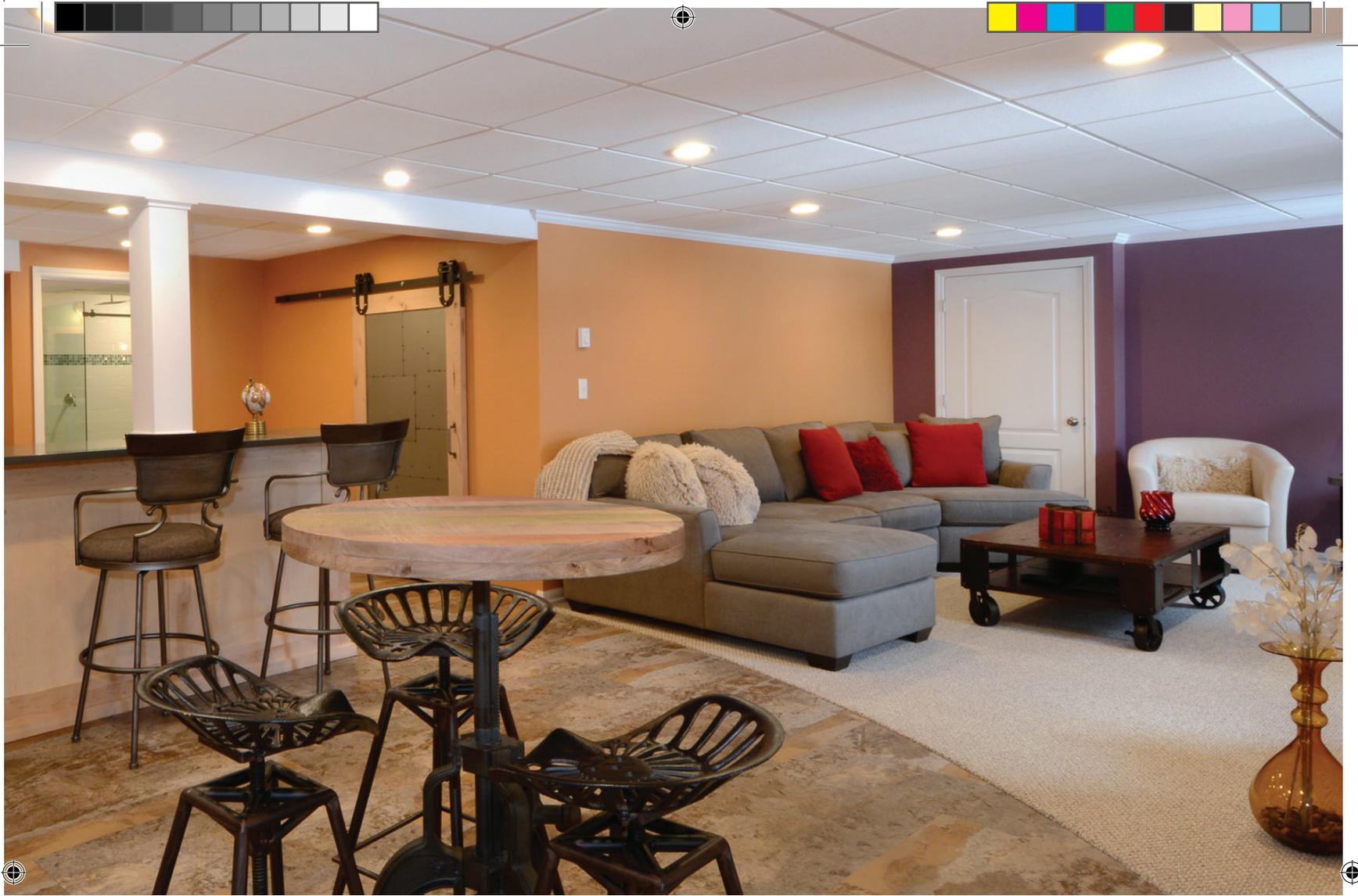


Linen Mist



*Disclaimer: See attached warranty for complete details and limitations







Product Offerings



White Trim



Cherry Trim



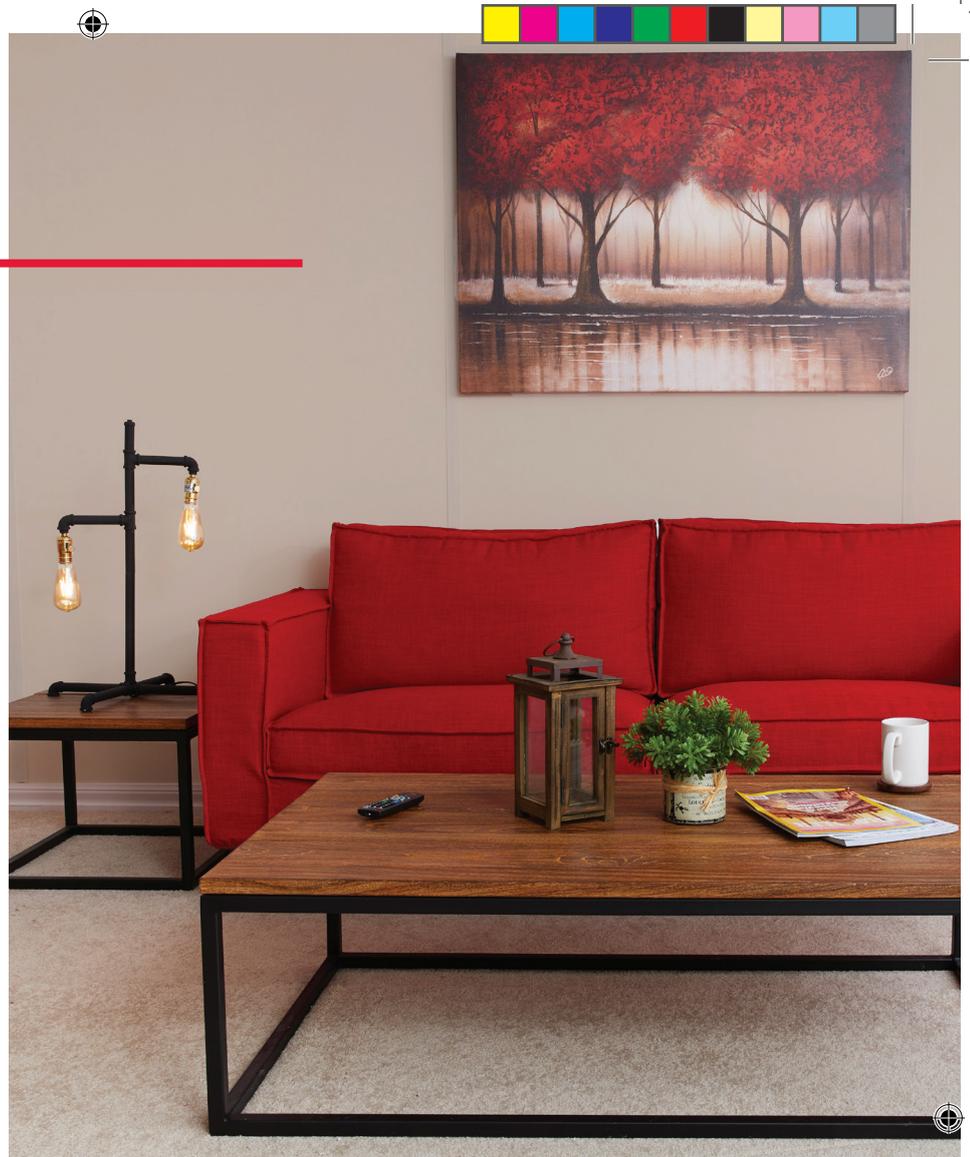
Dark Walnut Trim



The nice thing about this finish is that it is porous and it absorbs sound.

The kids are down there playing and making a lot of noise and you don't hear them upstairs, it's kind of amazing. It keeps it warmer too, we keep the temperature a little bit lower and it's warm enough. It's really expanded our house dramatically and made it so much less cluttered upstairs because we have so much more space downstairs. It's an easier way to live.

– Nancy Kerrigan
US Olympic Medalist





Features

1. Rigid fiberglass core provides built-in thermal performance and sound control
2. Removable panels for easy access to foundation, plumbing and wiring
3. PVC channel helps protect panel from wetness; leaves room to run cable wires
4. Mold and mildew resistant* panels are suited to the needs of the basement environment
5. Beautiful finish complements any room decor
6. Attractive trim holds panels in place
7. Electrical wiring done in traditional fashion

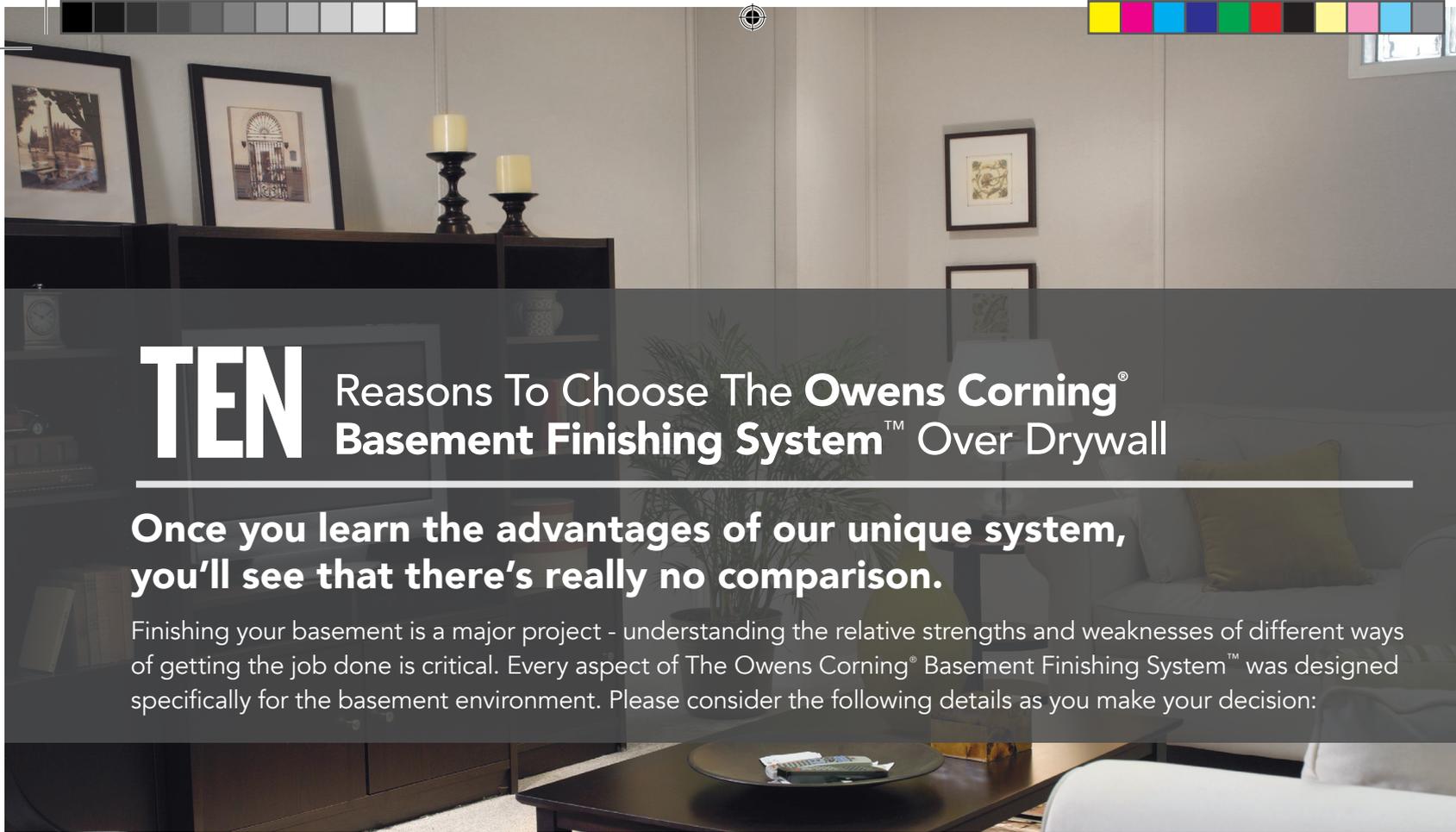


Basement Remodeling Products Comparison

Comparison Criteria	Basement Finishing System™	Drywall
Class A Fire Component Test ASTM E84	YES	YES
Fire System Test ASTM E 286	YES	YES
Mold Resistance ¹	YES	NO
Paintable Finish	YES	YES
Breathability	YES	NO
Recycled Content	YES	YES
Clean Installation	YES	NO
Installation Time (About 2 weeks)	YES	NO
Removable Panels (Access to Foundation Walls)	YES	NO
Warranty Lifetime Limited/Transferable	YES	NO
Noise Reduction Coefficient	.85	.01 - .04

What you can expect from us:

- In-home evaluation and inspection
- Exclusive products expressly designed for basement conditions
- Expert installation
- Specialized financing programs*
- Service after the sale
- Warranty from an industry leader



TEN Reasons To Choose The Owens Corning® Basement Finishing System™ Over Drywall

Once you learn the advantages of our unique system, you'll see that there's really no comparison.

Finishing your basement is a major project - understanding the relative strengths and weaknesses of different ways of getting the job done is critical. Every aspect of The Owens Corning® Basement Finishing System™ was designed specifically for the basement environment. Please consider the following details as you make your decision:



1. Installed In About 2 Weeks, Instead of About 2 Months

Our System: Installed quickly. Our process is simple: Our installers only need a few days to install the metal framing and ceiling grid. Next, electricians install electrical components in 1 to 2 days. Then a few more days for the crew to install walls, ceiling tiles, and trim components.

Drywall: Could take about two months and can cause a huge mess. First, a carpentry crew must frame the basement; then a drywall crew will hang, tape, mud, and sand the drywall. Other contractors may also be brought in to complete electric, HVAC, plumbing, and other work - which takes even more time.



2. Mold & Mildew Resistant¹

Basements naturally have more moisture than the rest of your home... Materials matter!

Our System: Breathable and resists mold and mildew. The 1" or 2½" (depending on requirements) thick, rigid fiberglass exterior walls are covered with a beautiful, paintable finish. When moisture is present, the walls actually "breathe" and allow the moisture to pass through and dissipate in the air instead of trapping it, absorbing it, or both.

Drywall: Not breathable like our system and traps moisture, which can increase the likelihood of mold and mildew developing.



3. Removable Walls Allow Access to Foundation

Basement foundation walls were simply not designed to be permanently covered up. Foundation walls need to be accessible in case of repair or maintenance.

Our System: Walls are removable allowing for access to the foundation and utilities behind walls.

Drywall: Blocks access to address foundation, plumbing and electrical issues that can arise. Also, there could be mold growing on the back side, and there may be no way to know.



4. Optionable

Paintable or Fabric walls complement any room decor.

Our System: Paintable with no hidden issues.

Drywall: Paintable, but not designed for below grade construction.



5. Warranty You Can Trust²

Our System: The Owens Corning® Basement Finishing System™ comes with a Limited Lifetime Warranty covering manufacturing product defects and a Limited Lifetime Warranty covering mold and mildew resistance.

Drywall: May or may not have a warranty. Can be impacted due to environmental factors such as moisture that exist in basements.



6. Insulate Your Basement—Save On Energy Bills

Our System: Our sturdy walls are 1" or 2½" (depending on requirements) thick and made from our world famous Owens Corning® insulation. The walls are thermally insulated (up to an R-19) to reduce heat loss, which could lead to cost savings on your heating and cooling bills³.

Drywall: Has an R-Value of only R-.454!



7. Acoustic Insulation Keeps Basement Noise Downstairs Where It Belongs!

When you consider that the average basement size is 600 square feet, and it rests directly BELOW your entire ground level floor, it's important to consider how to minimize the noise—not just within the room, but also the noise that can ruin your peace on the floor above.

Our System: Walls are 1" or 2½" (depending on requirements) thick and absorb the sound it comes in contact with. Our beautiful drop ceiling was specifically designed for the Basement Finishing System™, and it absorbs and minimizes sound traveling up into your house, meaning you don't have to hear the basement activities as much (TV, children playing, music, etc.) while you're upstairs.

Drywall: Reflects most of the sound it comes in contact with, making the room noisy.



8. Installed By Certified, Trained Professionals

Our System: Installers of the Owens Corning® Basement Finishing System™ are required to be properly trained and certified following the systematic installation procedures developed by scientists at the Owens Corning Science and Technology Center in Granville, Ohio.

Drywall: Installers may or may not be certified to any particular competency level - don't take a chance.



9. Class A Fire Rating

Owens Corning® Basement Finishing System™ walls are Class A fire rated complying to the International Building Code (IBC) and the International Residential Code (IRC) requirements for interior wall finishes.



10. End Result ... A Beautifully Finished Basement

Now you know the Owens Corning® Basement Finishing System™ was designed specifically for the basement environment with features like quick installation – about two weeks, mold and mildew resistance¹, and removable walls just to name a few. But what we hear from our customers time and time again is how much they enjoy spending time in their new living space.

As you can see from the pictures, the Owens Corning® Basement Finishing System™ creates a beautiful living space. Our customers tell us once we finish their basement it often becomes the primary gathering place in their home.



Once drywall is up, it is a hassle to take down to access your foundation. The Basement Finishing System™ wall panels are removable, making foundation inspections and access to repairs much easier.



Materials often provide a food source for mold. The organic materials used to manufacture drywall allow mold the opportunity to grow in moist environments.

The Owens Corning® Basement Finishing System™ Delivers Great Finished Basements!

The next step is simple: give us a call to schedule an appointment. We'll help you design YOUR perfect basement and give you an iron-clad quote IN WRITING. We've finished thousands of basements and we'd love to help you finish yours!





¹ While the materials and design of the Owens Corning® Basement Finishing System™ resist mold and mildew, the System cannot prevent or mitigate mold if the conditions necessary for mold growth otherwise exist in your basement.

² See warranty for complete details, limitations and restrictions.

³ Savings vary. Find out why in the seller's fact sheet on R-values. Higher R-values mean greater insulating power.

⁴ <http://www.archtoolbox.com/materials-systems/thermal-moisture-protection/rvalues.html> AND https://www.usg.com/content/dam/USG_Marketing_Communications/united_states/product_promotional_materials/finished_assets/sheetrock-gypsum-panels-regular-firecode-cores-submittal-WB1473.pdf



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